



ENERGY FOR ONE WORLD

Year 2018 Energy Architecture, UN Sustainable Development & Climate Change

Basic Service Levels

Enquiry/ Proposal

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2018 Year “In Focus”

Energy Architecture, Climate Change and the UN Sustainable Development Agenda

Our practice focus is to consult our customers to better “close the gap” and integrate the UN sustainable development agenda into mainstream business, economy and national governance agenda’s



Year 2018: “In Focus”

Year 2015 is and has been a Pivot Year.

Earlier that year we could listen to the voice of Pope Francis, the G7 and UN Political Leadership– and learn from Professor Jeffrey Sachs and John Rockstrom that we are accelerating ourselves crossing planetary boundaries and – perhaps also a little bit ourselves.

At the end of 2015 -we have seen and experienced the results of years’ of climate change negotiations : The adaptation of an universal Paris Agreement.

In September of 2015, the UN agreed to embark on a ground-breaking program of capacity and capability building in the realms of Sustainable Development.

In all of these programs- Energy and the Energy Sector are crucial and vital element for it’s success.

Stewardship over the Energy Architecture, Energy transition and Innovation [1] in a global-, local- and corporate setting is a new and urgent government and business leadership role to learn .

In very simple terms- one could state that we – and over the coming 15-30 years have the following three and common goals:

- *Support the UN Sustainable Development Goals.*
- *Implement the Paris Agreement.*
- *Build Sustainable Societies*

Year 2018 – “In Focus”

Our present realities invite us to look (with *fresh eyes*) at the ways our present system is organised and can be improved upon and adapted to change: to make it *future fit*.

Now in some very simple terms, we can state that year 2017 has made something very visible and clear:

Let’s admit- and based on the latest insights and news on the development with the **Paris Climate Change Agreement** (COP23), the **IEA World Energy Outlook 2040**, and the **UN SDGs** – we are not on track, nor on schedule,

In fact- and very briefly:

The Paris Climate Agreement (COP23) expects our world energy system to be fuelled for 80% on renewables by 2040. The most recent forecast by IEA World Energy Outlook for 2040, and based on real and evidence-based information from the energy sector- fortells us a world fuelled by 80% on fossil fuels, and hardly 20% renewables at that date

It’s **80:20 vs. 20:80**

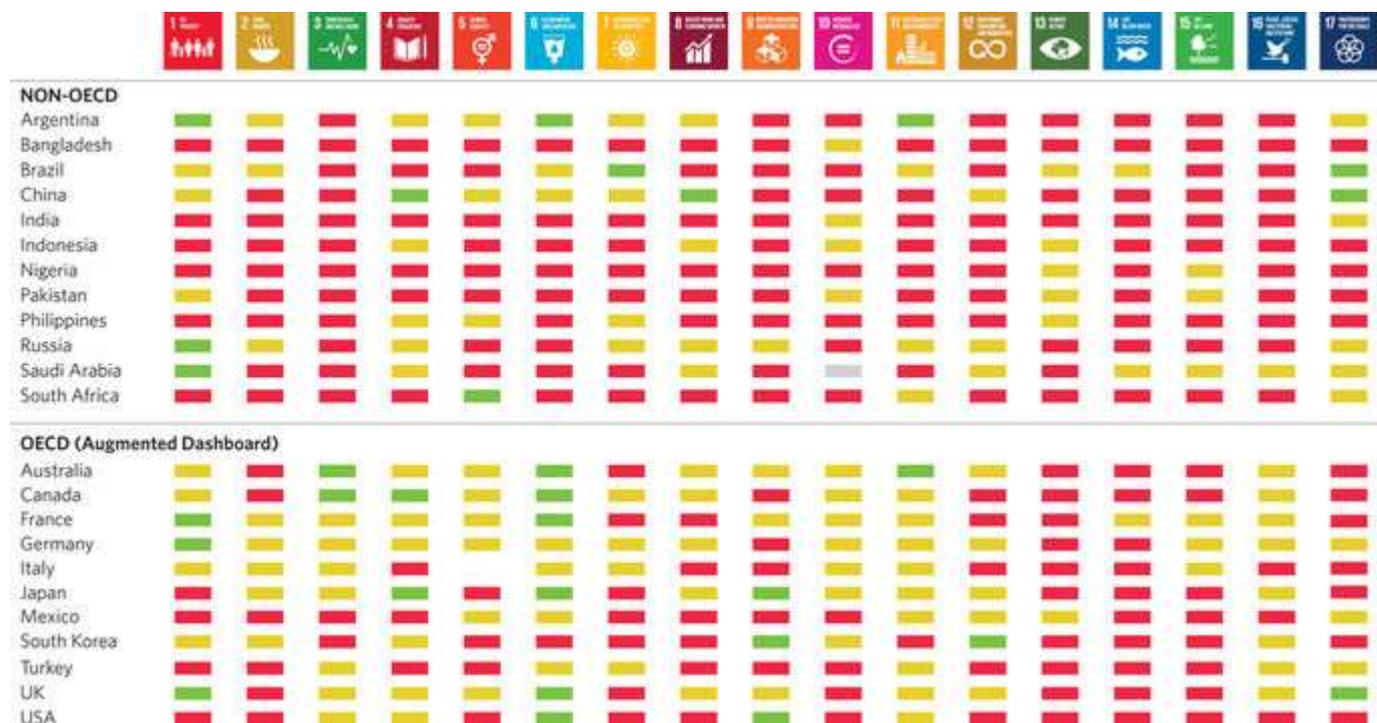
So- with us- you may mind the present gap.

Unmistakably real.

Year 2018 Service Levels

But this gap is also visible at the UN Sustainable Development program- a program so *essential* to keep the whole of humanity and human civilisation in Harmony and Peace on this One Planet that we have:

[Go to Dashboard and Article by Professor Jeffrey Sachs](#)



Just to name some of the *growing* concerns over 2017:

The number of refugees is all-time high, there is ample geo-political rivalries, conflict and war around the globe, there is plastic in our water, our citizens see difficulties in breathing clean air, soil and nature are being rapidly eroded, the run of emissions in our atmosphere continues, the rich-poor divide is at certain dominant places again on the rise, the gap between country development investment pledges and reality is still far afield, there is growing and mass youth unemployment in and the (international) edelman trust barometer has never been so low, etc. etc.

It's complex. And it is surely not easy.

Not with the geo-politics of emotions. Not with the rise of nations.

Of course- we can applaud, marvel and be content with the present creations and realities of modern work, industries and lifestyle comforts, that have been created by education, rapid knowledge sharing, new technologies and our systemized ways of organizing our economies.

And we can be hopeful and confident of the growing number of people and organisations with awareness and new initiatives on sustainability, peaceful co-existence- and with eyes for the whole.

However – whilst these individual (people, group, company, country, global institutes or technology) developments may do well and appeal, it is in *the aggregate* of our human developments- the present system and the overall consumption and leadership behaviour patterns- that may need our better attentions, for real.

Year 2018 Service Levels

Learn, Adapt and Change

If one thing is clear- than it is in *our ways*- the way we address and lead the above global context that is on our Horizon that is go-ing to make a difference.

Our institutionalized organisations- both at the UN-level, Governments and at our Global Corporates, and their elite- cannot do this by themselves.

They need help- and they need professionals that can invite and facilitate them into the better conversations: to cross some divides, to bridge some silos, to change the established- and to integrate some new possibility thinking into their organisations- some new (organisational) bridges and some new ways to change.

- In our National Governments,
- In our Larger Energy (Oil, Gas, Utility) Corporations,
- In our (international) Trade relations,
- In our Business and Economic mindsets and behaviours
- In the way we learn Leadership and develop our talents

In the East, and in the West- in the North and in the South.

Only by an open and honest dialogue, enquiry and conversations between ourselves- on said subjects – can we expect to see ourselves on the better ways.

Services¹

Based on our first open conversation(s), we are keen to explore with you - our possible forms of engagement and work collaboration, which will serve you and your customers².

The following (working) formats come to mind:

Speaking Engagements

Our Founder, **Mr. Adriaan Kamp** – is available for international **speaker engagements** on Global Change, Energy Architecture and UN Sustainable Development and Leadership (of change/ transition) issues.

Speaker, Chairman, Moderator, Panel Debate / Member, Coach

Topics: Global Change Challenge, World Energy, Energy, Energy Architecture and Transition, UN Sustainable Development and Sustainability, Business Strategy , Organization, Program Deliveries, Business Innovation, Leadership.

For year 2018- Mr. Kamp has special time and attention for speaking requests pertaining to topics and audiences related with the Year 2018- In Focus

For the Dutch speaking markets:



[Adriaan Kamp- Spreker Athenas](#)

In Scandinavia (Norway, Sweden, Finland, Denmark, Iceland):



[Adriaan Kamp- Speakers Forum Scandinavia](#)

Contact: **Eki Felt** Talent Director, Concept Manager Suora +358 201 552 999 GSM +358 40 563 9181
eki.felt@speakersforum.fi

A range of Top-Level international industry, academic and experts can be called-upon as experts, consultants or speakers behind the scenes- helping to make this series into a success on location.

² Our goal is to exceed all of your expectations.

For Global and International Markets:



Speakers Academy.eu – Sales Director

Rene Warmerdam +31 (0) 10 433 33 22

[ir. Adriaan Kamp – Speakers Academy®](#)

In the US:



Speakersnetworkworldwide.com – Missy Weld + 001 -704.342.0095

[Adriaan Kamp – www.speakersnetworkworldwide.com](#)

Outreach and Workshops

A contribution to the Sustainable Development/ Sustainable Energy agenda

Based on now over 5 years of Executive Leadership over Change (Energy Transition and the UN SDGs) classes and workshops- for and with [Nyenrode Business University](#) and [Energy Delta Institute](#) in the Netherlands- we can offer you open conversations that help your leaders and leadership teams to reflect on their role(s):

- to build “the value case” for business and change, and to see clear and attractive opportunity pathways forwards, whilst also helping to progress their position and relationships towards their organization, the stakeholder community, the wider world and themselves.

These newly-styled conversations are fresh and specifically launched for the years 2018 and beyond- to help the business professionals, knowledge partners and decision makers to partner and operate in a responsible and responsive way across to the *change challenge* we need: delivering projects and programs benefit to the global change challenges and UN SDGs.

Consulting

Leadership over business and corporations, today— requires a new balancing act: attuning “corporate strategies, business innovation and organizational forms” with that of the “ dynamic context change” they are in.

Leaders are requested to re-balance established business beliefs and performances with the new (societal) needs or demands “seen or experienced” in the economy, technology space, society or nature.

Our practice helps leaders and leadership teams to reflect on their role- and to see clear and attractive opportunity pathways forwards, define the better projects, achieve and improve on company goals- whilst also helping to progress their position and relationships towards their organization, the stakeholder community, the wider world and themselves.

We are organized to help leaders and organizations in their process of organizational and culture change.

Our practice is specifically focused on (business) leaders who aspire to lead by a more conscious and more inclusive leadership form- befit to the Global Change Challenge and the UN SDGs..

Framing

In this format we could organize joint-workshops with the various actors and stakeholders relevant to its conception and process. A one or 2- day follow-up workshop could bring much enthusiasm, drive and spirit into raising the bar, and preparing the leaders of the community to connect and accept that change and opportunity is possible, achievable and a good-step forwards. It can gain as such it's role, function and position within your practice context and international community of customers. A combination of an Opportunity Framing³ with more in-depth listening and visiting tour with relevant parties within and outside could be a great two-step approach in this situational setting.

Obviously- the first blueprints and plans (opportunity scope, etc.) for this will be used in this workshop for the community of leaders to work with and decide on.

Action Teams

Our open practice has established partner relations with the high-end senior representatives in academy, institutes and corporations⁴ and engage(s) itself with experienced quality-elite personnel which can blend the global with the local, and which can help you to define *your* balance between society, economy and nature (sustainability).As such- we can *orchestrate* high-end, high- quality, independent consultancy Action Teams – ‘ *expert-teams*- with you – as an alternative to the established consulting practices. These *expert-teams* – can help to scout and frame the relevant opportunities and changes: within your organization, your customers and and internationally.

Together we can staff dedicated working groups/ expert-teams by *experienced* professionals from *different* industry groups, *different* sectors, *different* professional and cultural

³ Opportunity Framing is a structured methodology borrowed from the Oil Industry and which can be made to use to map and roadmap UN Sustainable development Integration, transition and transformation programs

backgrounds and perspectives- and which can truly help you and *your* customer needs: from strategy to delivery.

Business Blueprinting

The EFOW practice has developed a fresh and strong process-methodology to help customers to embrace and organize energy transition, sustainable development and climate change.

From Strategy to Execution and Organization.⁵

Depending on our level of conversation, we could see that we could potentially come to a working agreement where our practice helps you to Build & BluePrint this knowledge into a Business Process and Global Platforms and Practices to scale.⁶

⁵ Including conceptual frames for integration, transition and transformation

⁶ And EFOW maintains here a shared interest

Commercial Proposal

Speakers Fees/ Framing/ Consultancy/ Expert Teams

Tiered Pricing

We believe that the benefits of our programs should be available to all professionals and decision makers- *over the world*- regardless of their financial situation, and that our outreach is enriched by diversity of clients and engagements. We also recognize that what is affordable for some can be a stretch for others with limited means.

To welcome and accommodate all, we offer a **tiered pricing structure**.

Our quoted prices are fully inclusive of participation in the workshop or event, but exclude travel, accommodation, tax and a (small) daily allowance for meals.

Tier 1 reflects the price for those who are well-positioned : e.g Corporate or Government settings ; it helps us to sustain our practice and it helps us to continue to build and create a world-class practice, which can deliver on its' promise.

Tier 2 reflects the price of the workshop and a modest contribution to our practice

Tier 3 reflects a partial subsidy toward the price of your workshop or our consultancy and is intended for those with temporary or minor financial need.

Please note that the stated prices are indicative, only – and can be adjusted to fit your specific circumstances or needs.

We have specified our proposed pricings for small groups (< 50) . For larger audiences (>100) we are most pleased to agree on an appropriate price.

All prices are in Euro. We would like to see our travel and accommodation be pre-arranged or paid in advance.

Events

<i>Prices in US Dollars (excl. relevant VAT)</i>	Day	Module or Event (<1/2 day)	On-line Reach-out (Skype Webinar or Call-In, < ½ day)
Tier 1	From 4000 - upwards	From 2500 upwards	From 1000 upwards
Tier 2	1500	1000	500
Tier 3	1250	500	250

For our engagements, we can agree to a commercial arrangement which is fully conform your expectations and our mutual terms needs.

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Year 2018 Service Levels

Consulting

Typical practice consulting fees are based on an agreed working arrangement, and are market conform.

We are most happy to agree with and for you- on an attractive set of retainer/day-rates/ fixed-fee/ performance based consultancy projects and programs.

Typical consulting rates:

Senior: 1500 Euro/ day

Associate: 1000 Euro/day

Junior: 500 Euro/day

(in addition, and as an alternative- we very much accept and appreciate contributions and donations to our not-for-profit working practice

Our aim is to exceed all of your and your customers expectations- and deliver with you true, real and lasting impacts and results.

For you and your customer base.

The Practice

Energy For One World (EFOW) is a boutique consulting firm focused on organizing the delivery of Sustainable Energy Architectures and UN Sustainable Developments into Sustainable Societies. Our hybrid organization is focused on creating and developing outreach programs, consultancy and hands-on programs in, for and between markets and organisations.

With a network of high-level professional relationships crossing the Globe, and with deep expertise in both the Energy Sector and the UN SDG's - from Academia, Business and Government – the EFOW practice is uniquely positioned “to open some new doors”, to create “some new bridges of actions and understanding”, to build “cross- border, cross-sector collaborations and impact” and to help to foster “the tone of voice and the leadership values” that are relevant for the changes we may need, or seek.

Since our inception in 2012, we've consistently build and produced new creative forms and formats for Executive Leadership Education, Outreach and Transformative Programs that genuinely are steered to nudge our mainstream corporate and government administrations towards the common goals we seek.

Adriaan Kamp – Founder/ Director



Adriaan Kamp- Founder of Energy For One World

- Global Change, UN Sustainable Development, Energy Architecture and Transition
- Servant Leadership and Leadership over Change.

Kamp worked 25 years in international project and business development management positions (5 countries) in the Upstream Oil and Gas sector (Shell Group International) and as a private entrepreneur of start-ups. He has grown in his leadership role by progressing a balanced view on our world, society and our individual roles and contributions.

He is committed to servant and conscious leadership and common wealth. In his role as Founder of Energy For One World, Kamp has formulated a vision and action agenda to progress the (international) energy industry towards a next level of sustainability and leadership over Economy, Society and Nature- blending global needs with local possibility thinking and building bridges between the conventional energy industry with clean-tech.

At Nyenrode Business University, – and also in co-operation with Energy Delta Institute- Kamp has converted this vision into a new-styled Executive Energy (and Energy transition) Training – blending world-class academic thinking on Strategy, Execution and Organizational Change with practitioners and politicians from the energy value chain – advancing strategy and decision making based on this new awareness on the global and local change needs: game-changing the agenda.

Over the years 2014 and 2015, Kamp integrated the above work with the up-and coming UN sustainable development programs, and prepared, defined, authored, presented at Prof Jeffrey Sachs first and early UN SDSN global working conferences at Columbia University. In 2015, Kamp was invited to hold a special college classes at Trinity College in Ireland, and under the guidance of Patrick Walsh (right-hand of Prof Sachs on UN SDSN educational matters)

In year 2016 and in Assisi Italy, and on request of the Franciscans, Kamp formulated a new bridge for the conversion and atonement of Corporate and Government Leadership, and based on Pope Francis Encyclical Laudato Si, the spirit of Assisi and the UN Sustainable Development goals. This work is presently the basis for his program and engagement with the International Franciscan Order in Washington D.C.: Laudato Si in the Boardroom

In 2017- he joined-up with May East, UNITAR fellow and Founder of Gaia Education- and to deepen the collective work “on the edge” of education on the UN SDGs.

Prior to these roles, Kamp started his career as an International Staff member of the Royal/Dutch Shell Group. Following the training in a 9-month international “elite” class to become an “Oilman” in 1986., Kamp subsequently worked and lived in Oman, Norway, Syria and Scotland – in various general management roles in upstream projects – and business development.

Kamp presently consults and speaks on a frequent basis, and on global issues, such as Global Change and our Leadership, UN Sustainable Development, World Energy, Energy Architectures and Transition, Business Strategies and Opportunities, Change and Innovation, CSR/ Sustainability and Servant Leadership.

Client List⁷

(Below a very brief and concise overview of our growing and expanding client engagement list- past, present, future; Confidential clients not mentioned)

Education and Outreach

- Nyenrode Business University: Executive Energy Education (from 2012 onwards)
- Alliander: in-graduate training program defined and set-up with Nyenrode/ Tu Delft.
- With Nyenrode/ IEA : In-bound visit of group of 25 senior managers from ONGC State Oil Company from India to NW Europe (2014)
- EDI Groningen Gas Institute : Program with Nyenrode- Leadership over Energy and Energy transition (2014, 2015, 2016,)
- Oslo BI University: Strategy and Business innovation/ Roles and Responsibilities of Major Oil/ Energy Companies in Energy Transition (2013, 2014, 2015,)
- Trinity College/ Dublin: Master Classes Energy and Energy transition – for UN MDP/ ICSDP students and eyeballed for UN SDSN global outreach (2015- onwards)
- With Assisi Mission – Laudato Si, The spirit of Assisi and the UN Sustainable Development; Conversion of Leadership.

Speakers and speaking engagements (some examples)

- Energy Institute Netherlands- The role and opportunity of Major Oil Companies in Energy transition.
- ITE Power Conferences – Turkey , and beyond
- Energy Europe Copenhagen: Energy Master Class: Energy Strategies
- Norway: to City of Oslo, NIEC, Innovation Norway, etc. etc.
Statoil : Roles and Responsibilities for Oil Companies in Energy & UN Sustainable Development
- UN SDSN/ Columbia University- Global conference on UN Sustainable Development Goals (2014, 2015): Roles and Responsibilities for the Energy Sector in Energy , UN SDG & Climate Change.

Consultancy and Projects (some examples period up to 2016)

- Alliander / Liandon (in-house hr/organizational change/ strategy consultancy series)
- EU/ EBTC- India
- Damen Shipyards : Corporate Workshop to Top-200 salesforce RWE Germany: Workshop to CSR and Sustainability Board (top-25) – on the Corporate Agenda of CSR, Sustainability and Energy transition.
- Sustainability Projects and Platforms (at Ministerial level) : India, Argentina, Mexico (with EDI/RVO.nl) , Turkey (RVO.nl/ EDI), and beyond
- Corporate Communication Office: Major Oil Company Strategic Brief for the WEF Davos (2012)
- Political Party and Administration in Netherlands, in Norway
- Multiple corporate and UN clients: undisclosed project proposals and programs (on-going).
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A global and Top-Level range of international industry, academic and experts can be called-upon as guest speaker(s) or behind the scenes- helping to make this series into a success on location.
