



# **ENERGY FOR ONE WORLD**

## **Year 2021 Energy Architecture, UN Sustainable Development & Climate Change**

*Basic Service Levels*

*Enquiry/ Proposal*

January 2021, The Netherlands

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**2021 Year “The Great Reset, Decade of Action, Build Back Better”**

**Energy Architecture, Climate Change and the UN Sustainable Development Agenda**

*Our practice focus is to consult our customers to better “close the gap” and integrate the UN sustainable development agenda into mainstream business, economy and national governance agenda’s*



# Year 2021: “Great Reset, Decade of Action, Build Back Better”

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Year 2015 has been a Pivot Year in the international order.

First of all, and at the end of 2015, we have seen and witnessed the Climate Change agreement in Paris.

Secondly, and in September of 2015, the UN has agreed and embarked on a ground-breaking program of capacity and capability building in the realms of Sustainable Development.

Thirdly, and not the least, Pope Francis published his encyclical Laudato Si – with his call to humanity to better care for our Common Home and the dignity and respect for every human being.

In all of the above – Stewardship over these transformational programs- in a global, local- government, business and societal setting- is a new (integrated) leadership role to learn.

The period 2015-2021 has demonstrated, that whilst many individual (country, company, community) initiatives and actions are and have been taken- in aggregate, and in our collective, it is not good enough, and it leaves a wide and widening gap between of what we would like and expect to see, and what is happening in real life, and on the ground.

Over the year 2020, and in the Corona pandemic, our global leadership invented three drivers, three themes and slogans- and that are meant to help our world to this better place:

1. The Great Reset (due to Corona)
2. To Build Back Better
3. The Decade of Action

Now, nationally and internationally, governments, politicians, diplomats, institutes, bankers, economists, industrialists, businessmen and women, academics, scientists, educators, societies are giving their “own words and meanings”- their preferred or recommended lists- of what and where it is- our world needs and do: to build back better.

It will not surprise you- these lists (and action plans) are seldom the same, aligned and attuned- but have much in common in and between each other, and experts and scientists rightly ask themselves: will the change by our Leadership be timely, deep, honest and real enough?.

We want to deepen our understanding, inspire more open, creative and richer conversations on system change, advance our learning, and organize and accelerate a true reform- of what today is becoming so clearly broken.

**So the Theme for Year 2021 is:**

**How can we “smarten-up”- organize and transform ourselves in order to support and achieve the above objectives?**

See also:

[99 Theses to Build Back Better](#)

[2020 Message- The Great Reset. Decade of Action](#)

[2019 New Year Message](#)

## Year 2021 Theme(s): "The Great Reset, Decade of Action, Build Back Better"

*"In the beginner's mind there are many possibilities,  
but in the expert's there are few."* - Shunryu Suzuki (1905-1971)

### 1. Capacity Building and Outreach- Energy, UN SDGs, Paris Climate Agreement

In very simple terms- one could state that we –the energy sector- and over the coming 10-30 years have the following three and common goals:

- Support the UN Sustainable Development Goals.
- Implement the Paris Agreement.
- Build Sustainable Societies

and whereby Energy is further closely linked to the Geo-politics of Emotions, Security and not the least our Economies and Societies.

How can we best alter and/or support the present international working approach and policies towards Energy, Climate Change and the UN SDGs-, and whereby our goal is to realize :

Energy and Economies Free of Concerns. Here and There. Now and tomorrow?

The invitation is see with open (beginners) minds, to find "the better tone of voice", the better organisational "forms and formats- the better bridges" and "perhaps more simpler and direct ways to define and drive change" and by which we can integrate corporate, national and civic interests, formulate the (energy-economy) change programs- that makes some common sense. Perhaps, and at times, re-engineer the present "institutionalized modes of operandi" in the sector and into our ministries: to support a true step-change and transit towards new energy architectures- locally, regionally and internationally.

Based on now 10 year practice experience, and from executive classrooms , conferences , to ministries and companies boardrooms- in the East and in the West, the North and South:

Let us rise to our occasion!

### 2. Consultancy, Coach and Care:

- on Implementation and Strategic Choices- in Countries and in Companies on UN SDGs and INDCs.
- on Finding New balance and New opportunities in our Worldviews,- in politics, in our economies, social lifestyles and with nature.
- on Energy Transition ( re. e.g. Electrification) : advancing our present working approaches towards the realization of (new) Energy Architectures that we seek.
- on building the Better Bridges in our trade and trade relations on New Energy Architecture, Climate Agreement and UN SDGs (Human Development, Economy and Nature Conservation)

# Workshops, Outreach & Speaking Engagements)

## Outreach

*A contribution to the Sustainable Development/ Sustainable Energy/ Paris Agreement agenda*

This open conversation support leaders and leadership teams to reflect on their role(s)- to build “the value case” for business and organisational change, and to see “clear and attractive opportunity pathways” forwards, whilst also helping to progress their position and relationships towards their organization, the stakeholder community, the wider world and themselves.

These new-styled open conversations re. workshops are fresh and specifically launched for the years 2019 and beyond- to help the business professionals, knowledge partners and decision makers to partner and operate in a responsible and responsive way across to the system *change challenge* and transformations that we need: delivering projects and programs befit to the Global Change Challenge, the UN SDGs and sustainable societies needs.

# Listening Tours/ Audits & Reviews

“Listening tours”( or Audits & Reviews) can be a powerful tool and concept to allow a true and integral view on your present organisation and approach towards the change agenda and realization of goals and objectives within your Country, Company and Organization. Based on years of experience in the field, our practice is well organized to team-up with you , and to provide you with a safe and secure environment for “a true independent, neutral – fresh and open-“listening tour”- on your present status. “Listening tours” (with selected staff inside and outwith your organisation) are taken with all due care and respect for present leadership, stakeholders and staff. The results of “listening tours” can help you to see with new and fresh eyes to the invitations of change and the opportunities you have- and empower you beyond.

# Leadership Coaching

Leadership over business and corporations, today– requires a new balancing act: attuning “corporate strategies, business innovation and organizational forms” with that of the “ dynamic context change” they are in, and the global planetary, community and sector responsibilities we may carry or see.

Leaders are requested to re-balance established business believes and performances with the new (societal) needs or demands “seen or experienced” in the economy, technology space, society or nature.

Our practice helps leaders and leadership teams to reflect on their role- and to see clear and attractive opportunity pathways forwards, define the better projects, achieve and improve on company or country goals- whilst also helping to progress their position and relationships towards their organization, the stakeholder community, the wider world and themselves.

## Year 2021 Service Levels

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We are organized to help leaders and organizations in their process of organizational and culture change.

Our practice is specifically focused on (business) leaders who aspire to lead by a more conscious, servant and more inclusive leadership form and benefit to the times we see ourselves in.

### Framing

In this format we could organize joint-workshops with the various actors, experts and stakeholders relevant to its conception and process. A one or 2- day follow-up workshop could bring much enthusiasm, drive and spirit into raising the bar, and preparing the leaders of the community to connect and accept that change and opportunity is possible, achievable and a good-step forwards. It can gain as such its role, function and position within your practice context and international community of customers. A combination of an Opportunity Framing<sup>[1]</sup> with more in-depth listening and visiting tour with relevant parties within and outside could be a great two-step approach in this situational setting.

Obviously- the first blueprints and plans (opportunity scope, etc.) for this will be used in this workshop for the community of leaders to work with and decide on.

### (Executive) Action Teams

Our open practice has established relationships with the high-end senior representatives in academy, institutes and corporations<sup>[2]</sup> and engage(s) itself with experienced quality-elite personnel which can blend the global with the local, and which can help you to define *your* balance between society, economy and nature (sustainability). As such- we can *orchestrate* high-end, high- quality, independent consultancy teams – ‘*expert and action teams*’- with you – as an alternative to the established consulting practices. These *action-teams* – can help to scout, frame and realize *fresh* and *relevant* opportunities of change: within your organization, your customers and and internationally.

Together we can staff dedicated working groups/ (executive) action-teams by *experienced* professionals from *different* industry groups, *different* sectors, *different* professional and cultural backgrounds and perspectives- and which can truly help you and *your* customer needs: from strategy to delivery.

# Speaker Services<sup>1</sup>

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Our Founder, [Mr. Adriaan Kamp](#) – is available for international **speaker engagements** on Global Change, Energy Architecture and UN Sustainable Development and Leadership (of change/ transition) issues.

**Speaker, Chairman, Moderator, Panel Debate / Member, Coach**

**Topics:** Global Change Challenge, World Energy, Energy, Energy Architecture and Transition, UN Sustainable Development and Sustainability, Business Strategy , Organization, Program Deliveries, Business Innovation, Leadership.

For year 2021- Mr. Kamp has special time and attention for speaking requests pertaining to the theme of this work: The Great Reset, Decade of Action, Build Back Better.

## Speaker Profile

Kamp worked 25 years in international project and business development management positions (5 countries) in the Upstream Oil and Gas sector (Shell Group International) and as a private entrepreneur of start-ups. He has grown in his leadership role by progressing a balanced view on our world, society and our individual roles and contributions.

He is committed to servant and conscious leadership and common wealth. In his role as Founder of Energy For One World, Kamp has formulated a vision and action agenda to progress the (international) energy industry towards a next level of sustainability and leadership over Economy, Society and Nature- blending global needs with local possibility thinking and building bridges between the conventional energy industry with clean-tech.

At Nyenrode Business University, – and also in co-operation with Energy Delta Institute- Kamp has converted this vision into a new-styled Executive Energy (and Energy transition) Training – blending world-class academic thinking on Strategy, Execution and Organizational Change with practitioners and politicians from the energy value chain – advancing strategy and decision making based on this new awareness on the global and local change needs: game-changing the agenda.

Over the years 2014 and 2015, Kamp integrated the above work with the up-and coming UN sustainable development programs, and prepared, defined, authored, presented at Prof Jeffrey Sachs first and early UN SDSN global working conferences at Columbia University. In 2015, Kamp was invited to hold a special college classes at Trinity College in Ireland, and under the guidance of Patrick Walsh (right-hand of Prof Sachs on UN SDSN educational matters)

In year 2016 and in Assisi Italy, and on request of the Franciscans, Kamp formulated a new bridge for the conversion and atonement of Corporate and Government Leadership, and based on Pope Francis Encyclical Laudato Si, the spirit of Assisi and the UN Sustainable Development goals. This work is presently the basis for his program and engagement with the International Franciscan Order in Washington D.C.: Laudato Si in the Boardroom

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<sup>1</sup>A range of Top-Level international industry, academic and experts can be called-upon as experts, consultants or speakers behind the scenes- helping to make this series into a success on location.

## Year 2021 Service Levels

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In 2017- he joined-up with May East, UNITAR fellow and Founder of Gaia Education- and to deepen the collective work “on the edge” of education on the UN SDGs.

Over the year 2018, again, Kamp stepped-up and – amongst others- delivered some consultancy into the energy transition in NW Europe, and was invited to join-in on an “EU-India Bridge Building mission” on Energy, Climate and UN SDGs

For year 2019, Kamp has committed himself to connect some dots and to close some gaps, of where we are today (on Energy, Climate and UN SDGs)- and what better needs done.

Prior to these roles, Kamp started his career as an International Staff member of the Royal/Dutch Shell Group. Following the training in a 9-month international “elite” class to become an “Oilman” in 1986., Kamp subsequently worked and lived in Oman, Norway, Syria and Scotland – in various general management roles in upstream projects – and business development.

Kamp presently consults and speaks on a frequent basis, and on global issues, such as Global Change and our Leadership, UN Sustainable Development, World Energy, Energy Architectures and Transition, Business Strategies and Opportunities, Change and Innovation, CSR/ Sustainability and Servant Leadership.

### **Bookings and reservations on/for our speaker engagements :**

#### **For the Dutch speaking markets:**



[Adriaan Kamp- Spreker Athenas](#)

#### **In Scandinavia (Norway, Sweden, Finland, Denmark, Iceland):**



[Adriaan Kamp- Speakers Forum Scandinavia](#)

Contact: **Eki Felt** Talent Director, Concept Manager Suora +358 201 552 999 GSM +358 40 563 9181  
eki.felt@speakersforum.fi

## Year 2021 Service Levels

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### In the UK



A Leading International Speaker Consultation & Booking Service

Tel: +44 (0)20 7607 7070

### Dan Risner

Unit 31, Highbury Studios, 10 Hornsey Street, London, N7 8EL

Tel: +44 (0)20 7607 7070 Mob: + 07715 898 555

Fax: +44 (0)20 7700 8847

[www.speakerscorner.co.uk](http://www.speakerscorner.co.uk)

[www.twitter.com/speakers\\_corner](https://www.twitter.com/speakers_corner)

### In the USA/ Canada/ Americas:



Speakersnetworkworldwide.com – Mrs Missy Weld + 001

-704.342.0095

[Adriaan Kamp – www.speakersnetworkworldwide.com](http://www.speakersnetworkworldwide.com)

### The Dutch Market (2)



Speakers Academy.eu – Sales Director

Rene Warmerdam +31 (0) 10 433 33 22

[ir. Adriaan Kamp – Speakers Academy®](http://www.speakersacademy.eu)

## Year 2021 Service Levels

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### **Bookings:**

You and/or Your organization can book us for your event, workshop or meeting.

We are available for presentations, discussions and/or meetings – from 30 minutes onwards.

*Anywhere in the world.*

**Please take a moment to provide the information below and a we will follow-up with your enquiry shortly.**

- Your (company) name, address and contact details
- Purpose of your Event
- Expected amount of Attendees
- Location, date, time and duration of our presence
- Your expectations of contributions from us.

**Please note that we will ask you to pay our travel and travelling expenses upfront, and we expect you a speaker fee and a reasonable financial donation/contribution to our practice and organisation.**

**Prices available upon request at speakers bureaus**

**We look very much forward to come to join you and to share with you our practice values and inspiration.**

## Commercial Proposal

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### Speakers Fees/ Framing/ Consultancy/ Expert Teams

#### *Tiered Pricing*

We believe that the benefits of our programs should be available to all professionals and decision makers- *around the world*- regardless of their financial situation, and that our outreach is enriched by diversity of clients and engagements. We also recognize that what is affordable for some can be a stretch for others with limited means. In addition, our prices are set to allow for practice costs to be covered, and to allow for investments in the development of practice material and the outreach of our work.

To welcome and accommodate all, we offer a **tiered pricing structure**.

Our quoted prices are fully inclusive of participation in the workshop or event, but exclude travel, accommodation, tax and a (small) daily allowance for meals.

**Tier 1** reflects the price for those who are well-positioned : Typically (Multi-national, International-) Corporate settings ; it helps us to sustain our practice and it allows us to continue to build and create a world-class practice, which can deliver on its' promise.

**Tier 2** reflects the price of the workshop and a modest contribution to our practice. Typically applicable to Governments and Government Institutions.

**Tier 3** reflects a partial subsidy toward the price of your workshop or our consultancy and is intended for those with temporary or minor financial need. Typical applicable to the Academic Environment, SME enterprises and Developing Nations.

Please note that the stated prices are indicative, only – and can be adjusted to fit your specific circumstances or needs.

We have specified our proposed pricings for small groups (< 50) . For larger audiences (>100) we are most pleased to agree on an appropriate price.

All prices are in Euro. We would like to see our travel and accommodation be pre-arranged or paid in advance.

#### **Events**

<i>Prices in Euros (excl. relevant VAT)</i>	Day	Module or Event (<1/2 day)	On-line Reach-out (Skype Webinar or Call-In, < ½ day)
Tier 1	From 2500 - upwards	From 1250 upwards	From 1000 upwards
Tier 2	1250	1000	500
Tier 3	750	500	250

## Year 2021 Service Levels

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For our engagements, we can agree to a commercial arrangement which is fully conform your expectations and our mutual terms needs.

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### **Consulting**

Typical practice consulting fees are based on an agreed working arrangement, and are market conform.

We are most happy to agree with and for you- on an attractive set of retainer/day-rates/ fixed-fee/ performance based consultancy projects and programs.

Typical consulting rates:

Senior: 1500 Euro/ day

Associate: 1000 Euro/day

Junior: 500 Euro/day

And again- we can apply here our tier-pricing structure, to accomodate client needs and client affordabilities.

(in addition, and as an alternative- we can accept and appreciate contributions and donations to our not-for-profit working practice

**Our aim is to exceed all of your and your customers expectations- and deliver with you true, real and lasting impacts and results.**

**For you and your customer base.**

## The Practice

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**Energy For One World (EFOW)** is a boutique consulting firm focused on organizing the delivery of Sustainable Energy Architectures and UN Sustainable Developments into Sustainable Societies. Our hybrid organization is focused on creating and developing outreach programs, consultancy and hands-on programs in, for and between markets and organisations.

With a network of high-level professional relationships crossing the Globe, and with deep expertise in both the Energy Sector and the UN SDG's - from Academia, Business and Government – the EFOW practice is uniquely positioned “to open some new doors”, to create “some new bridges of actions and understanding”, to build “cross- border, cross-sector collaborations and impact” and to help to foster “the tone of voice and the leadership values” that are relevant for the changes we may need, or seek.

Since our inception in 2012, we've consistently build and produced new creative forms and formats for Executive Leadership Education, Outreach and Transformative Programs that genuinely are steered to nudge our mainstream corporate and government administrations towards the common goals we seek.

## Adriaan Kamp – Founder/ Director

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### **Adriaan Kamp-** Founder of Energy For One World

- Global Change, Paris Agreement, UN Sustainable Development, Energy and Energy transition
- Leadership and Leadership over Change.

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# Client List<sup>2</sup>

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*(Below a very brief and concise overview of our growing and expanding client engagement list- past, present, future; Confidential clients not mentioned)*

### Education and Outreach

- Nyenrode Business University: Executive Energy Education (from 2012 onwards)
- In-corporate training program defined and set-up for a Discom (with Nyenrode/ Tu Delft).
- With Nyenrode/ IEA : In-bound visits from ONGC State Oil Company from India to NW Europe (2014- )
- EDI Groningen Gas Institute : Program with Nyenrode- Leadership over Energy and Energy transition ( 2014- )
- Oslo BI University: Strategy and Business innovation/ Roles and Responsibilities of Major Oil/ Energy Companies in Energy Transition (2013, 2014, 2015, )
- Trinity College/ Dublin: Master Classes Energy and Energy transition – for UN MDP/ ICSDP students and eyeballed for UN SDSN global outreach (2015- )

### Speaker, speaking engagements and workshops (some public examples)

- Energy Institute Netherlands- The role and opportunity of Major Oil Companies in Energy transition.
- ITE Power Conferences – Turkey , and beyond
- Energy Europe Copenhagen: Energy Master Class: Energy Strategies
- Norway: to City of Oslo, NIEC, Innovation Norway, etc. etc.  
Statoil : Roles and Responsibilities for Oil Companies in Energy & Sustainability
- Large multi-national oil and gas company: workshop on Energy and UN SDGs: building forms and formats (“bridges for change”)..
- EDF Power Talk
- UN SDSN/ Columbia University- Global conference on UN Sustainable Development Goals (2014, 2015): Roles and Responsibilities for the Energy Sector in Energy , UN SDG & Climate Change.

### Consultancy and Projects (some examples)

- EU/ EBTC- India: Energy Week , Partner Program & Relationships.: Energy and UN SDGs
- Energy Distribution Company: Corporate and organisational change programs
- RWE Germany: on the Corporate Agenda of CSR, Sustainability and Energy transition.
- Sustainability Projects and Platforms
- Vision Building/ Strategy project for a City on Energy transition, Economy and Job Creation: national and international
- Acceleration of Start-ups: Strategy, Finance and Program deliveries.
- Corporate Communication Office: Major Oil Company Strategic Brief for the WEF Davos
- Political Party and Administration in Netherlands,
- Political Party and Administration in Norway,
- Multiple corporate and UN clients: undisclosed project proposals and programs (on-going).
- Laudato Si workshops

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<sup>2</sup>A global and Top-Level range of international industry, academic and experts can be called-upon as guest speaker(s) or behind the scenes- helping to make this series into a success on location.

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[www.energyforoneworld.com](http://www.energyforoneworld.com)